

Scholarships:

Logistics

William Way, Jr. Scholarship

Student must demonstrate financial need, major in transportation and be in good academic standing

David D. Dortch Scholarship in Logistics and Transportation

Student must be enrolled full-time (12 hours/semester) and demonstrate successful academic performance. A student who held this scholarship in a previous year would be considered equally with other applicants in future years.

Union Pacific Railroad Scholarship

Student must be an undergraduate logistics major.

E. Ward King Scholarship

Student must be enrolled full-time and be majoring in logistics. Student must be planning to pursue a career in transportation. Financial need and academic factors will be considered.

Kimberly-Clark Corp Scholarship

Student must be entering senior year and be majoring in logistics. Student must hold minimum gpa of 3.5 overall and display active leadership roles in campus or civic organizations. Other considerations may include financial need, diverse cultural background and US citizenship.

James I. Newsome Memorial Scholarship

Student must be enrolled or plan to major in logistics. Student must have graduated from a high school outside the State of Tennessee. Student must demonstrate a strong interest in international logistics. A student who held this scholarship in a previous year would be considered with preference over other applicants in future years.

Robert A. Bergin Scholarship

Student must be an enrolled full-time undergraduate majoring in logistics. Preference will be given to previous recipients and students who have exhibited outstanding academic achievement. Financial need may also be considered.

John F. Humphrey Metal Fabricators, Inc. Scholarship

Student must be a junior or senior accepted into the logistics major. Student must be from Tennessee, preferably East Tennessee.

Delta Nu Alpha Scholarship

Student must be majoring in or express interest in logistics. Students shall have demonstrated successful academic performance. Financial need may be considered.

Toyota Scholarship

Student must be entering junior year and majoring in logistics or interested in supply chain management. Student must be a US citizen or permanent resident with a gpa of 3.3 or higher.

Marketing:

Mary L. Bodkin Parks and Robert G. Parks Jr. Scholarship in Marketing

Student must be full-time junior or senior marketing major needing financial assistance. The student will have a well-rounded educational experience and will display integrity through active participation in extracurricular activities.

Dr. Andrew Holt Scholarship in Marketing

Student will be enrolled or in the process of admission to the UTK CBA Marketing program. Successful academic performance and financial need will be considered. Preference will be given to previous recipients.

Bobby Beard Scholarship

Student will be enrolled or in the process of admission to the UTK CBA Marketing program. Applicants recommended by the Scholarship Committee of the Oak Ridge, TN Kiwanis Club will be given preference. If no applicants from this group are available, then preference will be as follows: students from Anderson County, in-state students and then out-of-state students from North Carolina. Financial need, academic success and leadership abilities will be considered equally. The student shall have demonstrated successful academic (high school and/or collegiate grades and/or ACT/SAT scores) and leadership performance (civic, school, community, national or international organizations). Preference will be given to previous recipients.

James E. Martinson Memorial Scholarship

Student must be majoring in Marketing within the UTK CBA. Scholastic achievement and financial need shall be equally considered.

Ira A. Watson Retailing Scholarship

Juniors majoring in Retailing shall be given priority. The scholarship may be awarded to the same person as a senior though selection will be made each year.

David Ferrell Memorial Scholarship

Student must be rising junior or senior interested in retail or retail management and enrolled in the College of Business Administration. Financial need (in the broadest sense) may be considered. Previous recipient(s) are eligible. Any assistance will be pro-rated should the recipient(s) fail to remain in good academic standing, transfer to another department, or withdraw from UTK.

Estep/Garland Scholarship Fund

Student must be enrolled or admitted to UTK and plan to major in marketing. Students must demonstrate leadership in community activities. Financial need (in the broadest sense) will be considered. Preference will be given to previous recipients.

James C. Cotham, III Memorial Scholarship

Student must be enrolled or admitted to UTK. Student must be a marketing major in CBA; first preference is for graduate students. Financial need (in the broadest sense) may be considered. Successful academic performance will be considered. Preference will be given to previous recipients.

Elise Roby Yanders Marketing Scholarship Fund

Academic achievement and financial need in the broadest sense will be considered.

Christine M. Garcia Endowed Scholarship

Student must be an undergraduate marketing major with financial need and academic achievement. Student must hold minimum 3.0 GPA, attempt to self-finance degree, and be involved in community.

American Marketing Association Scholarship

Student must be undergraduate marketing major with financial need and academic achievement.